



COLLEGE TECH PREP

International Business and Marketing Institute

In this exciting College Tech Prep Initiative, students are exposed to international business through hands-on activities and real-work practices. Located at Stow-Munroe Falls High School, the Institute has ties to the business community that allow for authentic interaction with business professionals so that students can acquire a global perspective of business and marketing practices. Students have access to an accredited and nationally recognized four-year pathway in Accounting, Marketing, Finance or Management at The University of Akron, College of Business.

Skills necessary for success

- Creative problem solver
- Demonstrates written and verbal communication
- Works with information, products and ideas
- Technology/media skills

Areas of concentration

- Marketing
- International business
- Chinese language and culture
- Entrepreneurship

Program Requirement

- Minimum 2.5 GPA

Program Recommendation

- Excellent attendance record

Higher education opportunities

- 6 college credits available at The University of Akron. See page 34.
- Associate's degree
- Bachelor's degree

GRADE LEVEL: 10, 11, 12

LENGTH: Two years

SCHOOL: Stow-Munroe Falls

CREDIT:

Level I – Lab 1; Tech Theory 1; CP Economics 1; CP English 1

Level II: Lab 1; CP English 1; CP International Government 1; Tech Theory 1

PREREQUISITE: Students must have completed two years of any world language or be currently enrolled in either year I or year II of a world language.